RAFT (Role, Audience, Format, Topic)

RAFT is a flexible writing strategy that can be used by students to demonstrate their understanding of content. For a final product, each of the four pieces of RAFT is defined.

R = Role (author, character, expert, mathematician, scientist, etc.)
A = Audience (oneself, other individuals, groups, etc.)
F = Format (report, letter, play, poem, song, presentation, etc.)
T = Topic (focus of the writing or product)

How to implement the strategy:

1. The teacher selects the role, audience, format, and topic for the selected assignment. (Teachers may also provide flexibility to students by allowing them to determine their own role, audience, format, and topic to demonstrate their understanding.)

   Example: Water Cycle RAFT
   - Role: Water Droplet
   - Audience: Other Water Droplets
   - Format: Travel Guide
   - Topic: Journey through the Water Cycle

2. Students use informational text and knowledge from inquiry experiences to create a product that fits the guidelines indicated in the RAFT assignment (or that meets the RAFT guidelines they have self-selected.)

Additional Resources:

- Reading Rockets RAFT Strategy Description and Examples: http://www.readingrockets.org/strategies/raft